



# **Cherraan's Arts Science College**

(Affiliated to Bharathiar University, Coimbatore).

Cheran Nagar, Thittuparai, Maravampalayam Village,  
Kangayam - 638701

## **Mandatory Disclosure**

The following information shall be given in the information Brochure besides being hosted on the Institution's official Website.

The onus of the authenticity of the information lies with the Institution ONLY and not on AICTE.

**1. Name of the Institution**

Cherraan's Arts Science College,  
Cherraan Nagar, Thittuparai, Kangayam,  
Tiruppur – 638701  
Telephone – 04257 243311  
Mobile – 75503 77762  
E-Mail – cims@cherancolleges.org

**2. Name and address of the Trust/ Society/ Company and the Trustees**

Cherraan Foundation Society ,  
78, Govt Arts College Road, Cherraan towers,  
Coimbatore-641018  
Telephone – 0422 4394430  
Mobile -  
E Mail - [admin@Cheranglobal.com](mailto:admin@Cheranglobal.com)

**3. Name and Address of the Principal**

Dr.T.A.Ashok Kumar,  
Principal,  
Cherraan's Arts Science College,  
Thittuparai, Kangayam, Tiruppur – 638701

**4. Name of the Affiliating University**

Bharathiar University, Coimbatore – 641 046, Tamilnadu, India.

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## 5. Governance

### Members of the Board and their brief background

1	Shri. K.C. Palanisamy	Chairman, Cheran Foundation Society
2	Shri. Kharthick Palanisamy	Secretary, Cheran Foundation Society
3	Shri. Suren Palanisamy	Member, Cheran Foundation Society
4	Dr. S.R. Prabhakaran	Associate Professor & Bharathiar University Nominee
5	Dr. T.A.Ashok Kumar	Principal, Cherraan's Arts Science College
6	Dr. S. Kowsalyadevi	Associate Professor & Director, Department of Management
7	Ms. S. Madumitha	Faculty Representative

- Frequently of the Board Meeting and Academic Advisory Body - Yearly Once
- Organizational chart and processes – Attached
- Nature and Extent of involvement of Faculty and students in academic affairs/improvements
- Mechanism/ Norms and Procedure for democratic/ good Governance Yes
- Student Feedback on Institutional Governance/ Faculty performance Yes
- Grievance Redressal mechanism for Faculty, staff and students Yes
- Establishment of Anti Ragging Committee - Yes
- Establishment of Online Grievance Redressal Mechanism Yes
- Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University Yes
- Establishment of Internal Complaint Committee (ICC) Yes
- Establishment of Committee for SC/ST Yes
- Internal Quality Assurance Cell Yes

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## 6. Programmes

- Name of Programmes approved by AICTE                      MBA,
- Name of Programmes Accredited by NBA                      : Nil
- Status of Accreditation of the Courses
  - Total number of Courses                      0
  - No. of Courses for which applied for Accreditation                      : MBA

For each Programme the following details are to be given (Preferably in Tabular form):

- Name                      MBA
- Number of seats                      120
- Duration                      2 YEARS
- Cut off marks/rank of admission during the last three years -
- Fee (as approved by the state government) -
- Placement Facilities                      YES
- Campus placement in last three years with minimum salary ,maximum salary and average salary -Nil

## 7. Faculty

- Course/Branch wise list Faculty members:
  - Permanent Faculty                      6
  - Adjunct Faculty                      0
  - Permanent Faculty: Student Ratio                      1:20

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## 8. Profile of Principal & Faculties

### PROFILE

1. Name : **Dr. T. A. Ashok Kumar**
2. Date of Birth : 17/05/1976
3. Educational Qualifications : MBA, MPHIL, PhD
4. Work experience
  - a) Teaching : 23 years
  - b) Research : 5 years
  - c) Industry : -
  - d) Others : -
5. Area of Specialization : IMAGE PROCESSING AND OOPS
6. Courses taught at Diploma / Post Diploma / Under Graduate / Post Graduate/ Post Graduate Diploma level : All Computer Science / Application papers
7. Research Guidance ( Number of Students ) :
  - a. No. of Papers published in National / International journals / Conferences : 25
  - b. Master (Completed / Ongoing) : 100
  - c. Ph.D ( Completed / Ongoing ) : -
8. Projects Carried out : -
9. Patents ( Filed & Granted ) : -
10. Technology Transfer : NA
11. Research publications
  - National / International Journals : -
  - National / International Conferences : -
12. No. of Books published with details (Name of the book, Publisher with ISBN, year of Publication, etc) : -

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## PROFILE

1. Name : **Dr. S.Kowsalyadevi**
2. Date of Birth : 26/04/1981
3. Educational Qualifications : MBA., M.Phil., PhD.,
4. Work experience
  - a) Teaching : 17 years
  - b) Research : 6 years
  - c) Industry : -
  - d) Others : -
5. Area of Specialisation : HRM and Marketing
6. Courses taught at Diploma / Post Diploma / Under Graduate / Post Graduate/ Post Graduate Diploma level : Staffing in Organization, Labor laws and Industrial Relations, Human Resource Management, Research methods, Strategic Management, International Human Resource Management, International Business Management, Business Ethics, Legal aspects of Business, Business communication, Management Principles, Organization Behavior, Employee Training and Development
7. Research Guidance ( Number of Students) :
  - a. No. of Papers published in National / International journals / Conferences : 20
  - b. Master (Completed / Ongoing) : 250
  - c. Ph.D ( Completed / Ongoing ) : 7 (completed)
8. Projects Carried out : Nil
9. Patents ( Filed & Granted ) : -
10. Technology Transfer : NA
11. Research publications
  - National / International Journals : 15
  - National / International Conferences : 20

No. of Books published with details (Name of the book, Publisher with ISBN, year of Publication, etc) -1

**Innovative Management Practices in Modern Business Era** Edited by Dr.V.M.Senthilkumar and Drs.S.Kowsalyadevi.(Mithila Publications, ISBN-978-93-80506-05-0, First Edition-2012)

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## **PROFILE**

1. Name : **Dr. K. SUMATHI**
2. Date of Birth : 20-05-1984
3. Educational Qualifications : BBA., MBA., PhD
4. Work experience
  - a) Teaching : 1 years
  - b) Research : 1 years
  - c) Industry : -
  - d) Others : -
5. Area of Specialisation : Marketing & HRM
6. Courses taught at Diploma / Post Diploma / Under Graduate / Post Graduate/ Post Graduate Diploma level : Principles of management, cost accounting, financial management, service marketing, advertising and sales promotion, organizational behaviour.
7. Research Guidance ( Number of Students) : 35
  - a. No. of Papers published in National / International journals / Conferences : 5
  - b. Master (Completed / Ongoing) 35
  - c. Ph.D ( Completed / Ongoing ) :-
8. Projects Carried out : Nil
9. Patents ( Filed & Granted ) : Nil
10. Technology Transfer : Nil
11. Research publications (No. of papers published in National / International Journals / Conferences) 7
12. No. of Books published with details (Name of the book, Publisher with ISBN, year of Publication, etc) : Nil

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## PROFILE

1. Name : **Mrs. B. Mohanambal**
2. Date of Birth : 14 /10/1982
3. Educational Qualifications : BCA, MBA, M.Phil.,NET(2011)
4. Work experience
  - a) Teaching : 2 Years
  - b) Research : Nil
  - c) Industry : Nil
  - d) Others : Nil
5. Area of Specialisation : HR / MARKETING
6. Courses taught at Diploma / Post Diploma / Under Graduate / Post Graduate/ Post Graduate Diploma level : Post Graduate Level- Managerial Economics, Human Resource Management, Industrial Relations and Labour Laws.
7. Research Guidance ( Number of Students) :
  - a. No. of Papers published in National / International journals / Conferences :
  - b. Master (Completed / Ongoing) :-
  - c. Ph.D ( Completed / Ongoing ) :Nil
8. Projects Carried out : Nil
9. Patents ( Filed & Granted ) : Nil
10. Technology Transfer : Nil
11. Research publications (No. of papers published in National / International Journals / Conferences): 14
12. No. of Books published with details ( Name of the book, Publisher with ISBN, year of Publication, etc) : Nil

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## **PROFILE**

1. Name : **Dr. K.KUMARAVEL**
2. Date of Birth : 01/05/1979
3. Educational Qualifications: MBA., M.Phil., Ph.d.,
4. Work experience
  - Teaching : 16 Years 1 Month
  - Research : - 4
  - Industry : -
  - Others : -
5. Area of Specialisation : **MARKETING / HRM,**
6. Courses taught at Post Graduate level : **MANAGEMENT INFORMATION SYSTEM, COMPUTER APPLICATION IN MANAGEMENT USING SAP, MARKETING MANGEMENT, SERVICES MARKETING**
7. Research Guidance ( Number of Students) :
  - a) No. of Papers published in National / International journals / Conferences : 30
  - b) Master (Completed / Ongoing) : 126 Students
  - c) Ph.D ( Completed / Ongoing ) : 1 Ongoing
8. Projects Carried out : **NIL**
9. Patents ( Filed & Granted ) : **NIL**
10. Technology Transfer : **NA**
11. Research publications (No. of papers published in National / International Journals / Conferences) : **30**
12. No. of Books published with details (Name of the book, Publisher with ISBN, year of Publication, etc) : **NIL**



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## **PROFILE**

3. Name : **Mr. V.P.Palanisamy**
4. Date of Birth : 29/05/1979
13. Educational Qualifications: MBA., M.Phil.,
14. Work experience
- |          |   |                  |
|----------|---|------------------|
| Teaching | : | 16 Years 5 Month |
| Research | : | -                |
| Industry | : | -                |
| Others   | : | -                |
15. Area of Specialisation : MARKETING / HRM,
16. Courses taught at Post Graduate level : MANAGEMENT INFORMATION SYSTEM, COMPUTER APPLICATION IN MANAGEMENT USING SAP, MARKETING MANGEMENT, SERVICES MARKETING
17. Research Guidance ( Number of Students) :
- a) No. of Papers published in National / International journals / Conferences : 12
  - b) Master (Completed / Ongoing) : 126 Students
  - c) Ph.D ( Completed / Ongoing ) : -
18. Projects Carried out : NIL
19. Patents ( Filed & Granted ) : NIL
20. Technology Transfer : NA
21. Research publications (No. of papers published in National / International Journals / Conferences) 15
22. No. of Books published with details (Name of the book, Publisher with ISBN, year of Publication, etc) : NIL

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## **9. Fee**

- Details of Fee, as approved by State Fee Committee, for the Institution - NA
- Time schedule for payment of Fee for the entire Programme - NA
- No. of Fee waivers granted with amount and name of students - NA
- Number of scholarship offered by the Institution, duration and amount - NA
- Criteria for Fee waivers/scholarship - NA
- Estimated cost of Boarding and Lodging in Hostels - NA
- Any other fee please specify - NA

## **10. Admission**

- Number of seats sanctioned with the year of approval - 120
- Number of Students admitted under various categories each year in the last three years - nil
- Number of applications received during last two years for admission under Management Quota and number admitted - nil

## **11. Admission Procedure**

- Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website) - MAT/TANCET
- Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test etc.) - TANCET/CET

## **12. Information of Infrastructure and Other Resources Available**

- Number of Class Rooms and size of each - 5
- Number of Tutorial rooms and size of each - 2
- Number of Laboratories and size of each - 1
- Number of Drawing Halls with capacity of each - 0
- Number of Computer Centers with capacity of each - 1
- Central Examination Facility, Number of rooms and capacity of each - 1
- Online examination facility (Number of Nodes, Internet bandwidth, etc.) - Yes
- Barrier Free Built Environment for disabled and elderly persons - Yes

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- Occupancy Certificate - Yes
- Fire and Safety Certificate - Yes
- Hostel Facilities - Yes
- **Library**
  - Number of Library books/ Titles/ Journals available(Programme-wise) - 9264
  - List of online National/ International Journals subscribed - 15
  - E- Library facilities : Yes
  - National Digital Library(NDL) subscription details : Yes
- **Laboratory and Workshop**
  - List of Major Equipment/Facilities in each Laboratory/Workshop - NA
  - List of Experimental Setup in each Laboratory/Workshop -NA
- **Computing Facilities**
  - Internet Bandwidth - 110 MBPS
  - Number and configuration of System
  - Total number of system connected by LAN - 120
  - Total number of system connected by WAN - 120
  - Major software packages available - Yes
  - Special purpose facilities available (Conduct of online Meetings/Webinars/Workshops, etc.) Yes, Google Meet Domain - Yes
  - Facilities for conduct of classes/courses in online mode (Theory & Practical) - Yes
  - Innovation Cell - Yes
  - Social Media Cell - Yes
- **List of facilities available**
  - Games and Sports Facilities Yes
  - Extra-Curricular Activities Yes
  - Soft Skill Development Facilities Yes
- **Teaching Learning Process**
  - Curricula and syllabus for each of the Programmes as approved by the University - Yes
  - Academic Calendar of the University - Yes
  - Academic Time Table with the name of the Faculty members handling the Course - Yes
  - Teaching Load of each Faculty - Yes
  - Internal Continuous Evaluation System and place - Yes

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- Student's assessment of Faculty, System in place -Yes
- For each Post Graduate Courses give the following:
  - Title of the course - MBA
  - Curriculum and Syllabi - Yes
  - Laboratory facilities exclusive to the Post Graduate Course - Yes

13. Enrolment and placement details of students in the last 3years - Nil

14. List of Research Projects/ Consultancy Works:

- Number of Projects carried out, funding agency, Grant received - Nil
- Publications (if any) out of research in last three years out of masters projects -Nil
- Industry Linkage- Nil
- MoUs with Industries -Nil

15. LoA and subsequent EoA till the current Academic Year: Available in website

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## Organization Chart:

